



S.D. Institute of Management & Technology (SDIMT)

(Affiliated to Kurukshetra University Kurukshetra & Approved by AICTE)
JAGADHRI – 135 003 (Haryana) Ph.: 01732 - 225340. FAX: + 91 - 1732 - 224340

E- mail: sdimt.mba@gmail.com Website: sdimtedu.com

1.

AICTE File No. : **F.No. North-West/1-36461202063/2023/EOA**
Date & Period of last approval : **June 2024**

2.

Name of the Institution : **S.D. Institute of Mgmt. & Tech.**
Address of the Institution : **S.D.Institute of Mgmt. & Tech.**
Jagadhri, Haryana
City & Pin Code : **Jagadhri ,135003**
State / UT : **Haryana**
Phone number with STD code : **01732-225340**
FAX number with STD code : **01732-224340**
Office hours at the Institution : **09:00 A.M. to 05:00 P.M.**
Academic hours at the Institution : **09:00 A.M. to 05:00 P.M.**
Email : sdimt.mba@gmail.com
Website : **sdimtedu.com**
Nearest Railway Station(dist in Km) : **Jagadhri – 07 K.M.**
Nearest Airport (dist in Km) : **Chandigarh – 110 K.M.**

3.

Type of Institution : **Private – Self Financed**
Category (1) of the Institution : **Non Minority**
Category (2) of the Institution : **Co-Ed**

4.

Name of the organization running



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The Institution : **S.D. Institute of Mgmt. & Tech.**
Type of the organization : **Society**
Address of the organization : **S.D. Institute of Mgmt. & Tech.**
Registered with : Registrar of Firms and Societies under XXI of 1860 Registration No. 811
Registration date : **09/2009**
Website of the organization : www.sdimtedu.com

5.

Name of the affiliating University : **Kurukshetra University**
Address : **Kurukshetra University Kurukshetra**
Website : www.kuk.ac.in
Latest affiliation period : **2023-24**

6.

Name of Principal / Director : **Dr. Shelly Gupta**
Exact Designation : **Professor & Director**
Phone number with STD code : **01732-225340**
FAX number with STD code : **01732-224340**
Email : drshellygupta@gmail.com
Highest Degree : **PHD**
Field of specialization : **Marketing**

7.

Governing Board Members :

S No	Name of the Member	Designation
1.	Sh.Arun kumar Mittal	President
2.	Sh. Parveen kumar	Vice-President
3.	Sh.Ved parkash Goel	General Secretary
4.	Sh. Anand Saroop Gupta	Manager
5.	Sh.Manoj Kumar Gupta	Joint Secretry



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6.	Sh.Rajesh Goel	Joint Manager
7.	Sh. Parveen Sharma	President (S.D. Sabha)
8.	Sh.Abhishek Mittal	General Secretary (S.D. Sabha)
9.	Sh. Pardeep Kumar Gupta	Cashier
10.	Sh.Satish Garg	Principal,S.D.Sen.sec.school

Frequency of meetings & date of last meeting: **March 29, 2024 (Quarterly)**

8. Academic Advisory Body :

S No	Name of the Member	Brief Background
1.	Dr. D.D. ARORA	Ex. Dean of college Kurukshetra University, Kurukshetra
2.	Dr.G.S. Batra	Director, Integrated Course Punjabi University, Patiala
3.	Dr.B.S. Bodla	Ex.Chairman, University School of management, K.U.K.
4.	Dr.Sudesh	Vice-chancellor Phool Chand University ,SONIPAT
5.	Prof. M.S.Turan	Prof.Deptt of Commerce GJU, Hissar
6.	Dr.S.K.Tripathy	Deptt.of PMIR Utkal University, Orissa
7.	Dr.Sushil Sharma	Prof.Dept.of management, K.U.K.
8.	Dr. Ramesh Dalal	Dept. of management K.U.K.
9.	Dr.Anil Mittal	Dept. of management K.U.K.
10.	Dr.Neera Verma	Chairman,deptt. Of ECO. K.U.K.
11.	Prof. Ravinder Vinayak	Deptt. Of commerce MD University, Rohtak
12.	Dr. Sultan Singh	Prof. MMU ,Mullana
13.	Sh.Satish Garg	Education Member Principal, S.D.Sr.Sec School
14.	Dr.Shelly Gupta	Director, SDIMT
15.	Ms.Usha Sharma	Educationist Member principal, S.D.Public School, Jagadhri
16.	Ms. Geetanjali Sharma	Principal, S.D.Model School, Jagadhri



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17.	Dr.Shilpa Jain	H.O.D., SDIMT, Jagadhri
18.	Mr.Ravi Zedka	Corporate Manager, Executive Director ISGEC, Yamuna nagar

Frequency of meetings & date of last meeting : **Once in two months**



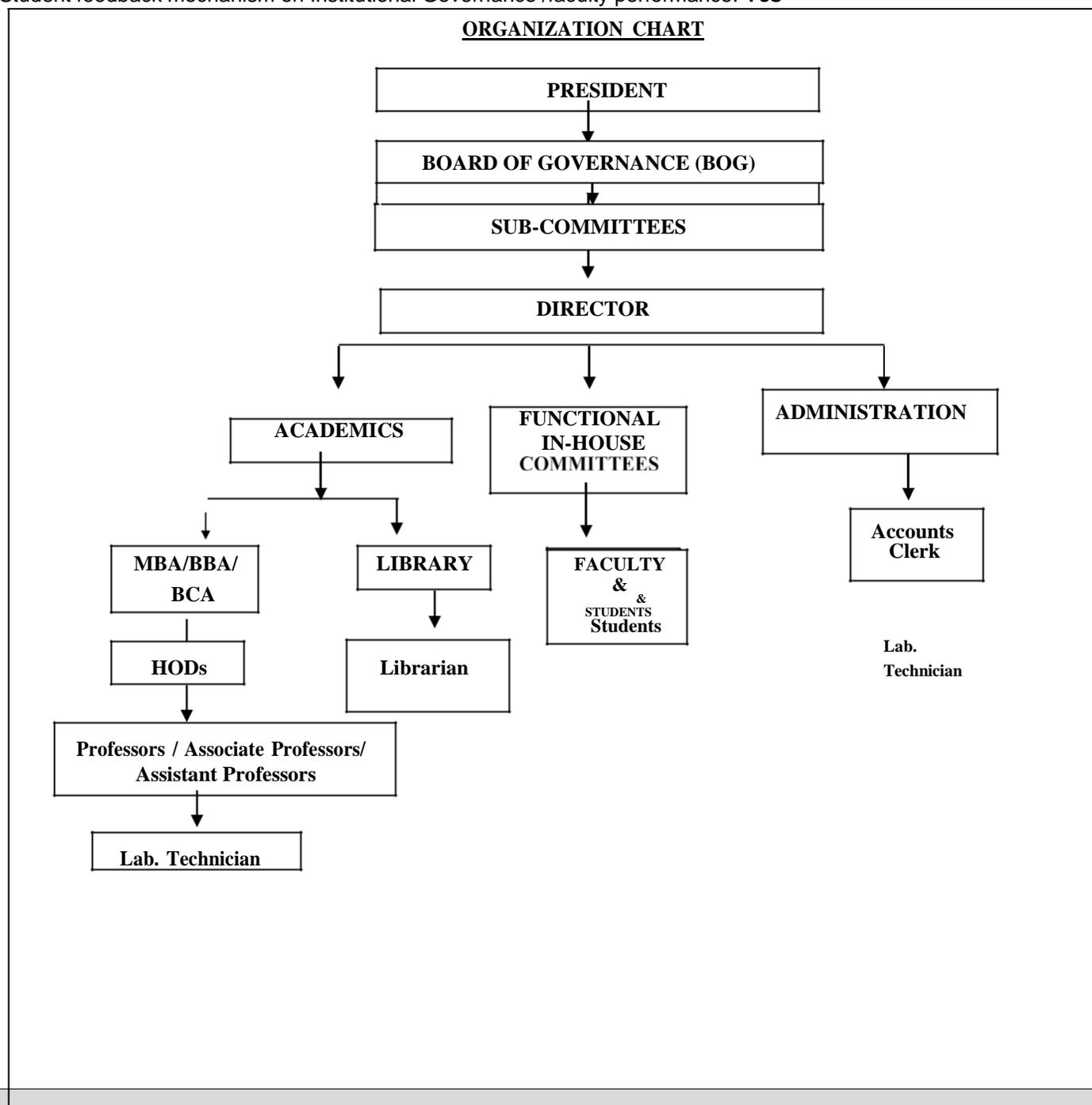
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9. Organisational Chart

Student feedback mechanism on Institutional Governance /faculty performance: **Yes**



10.

Student feedback mechanism on Institutional Governance /faculty performance: **Yes**



S.D. Institute of Management & Technology (SDIMT)

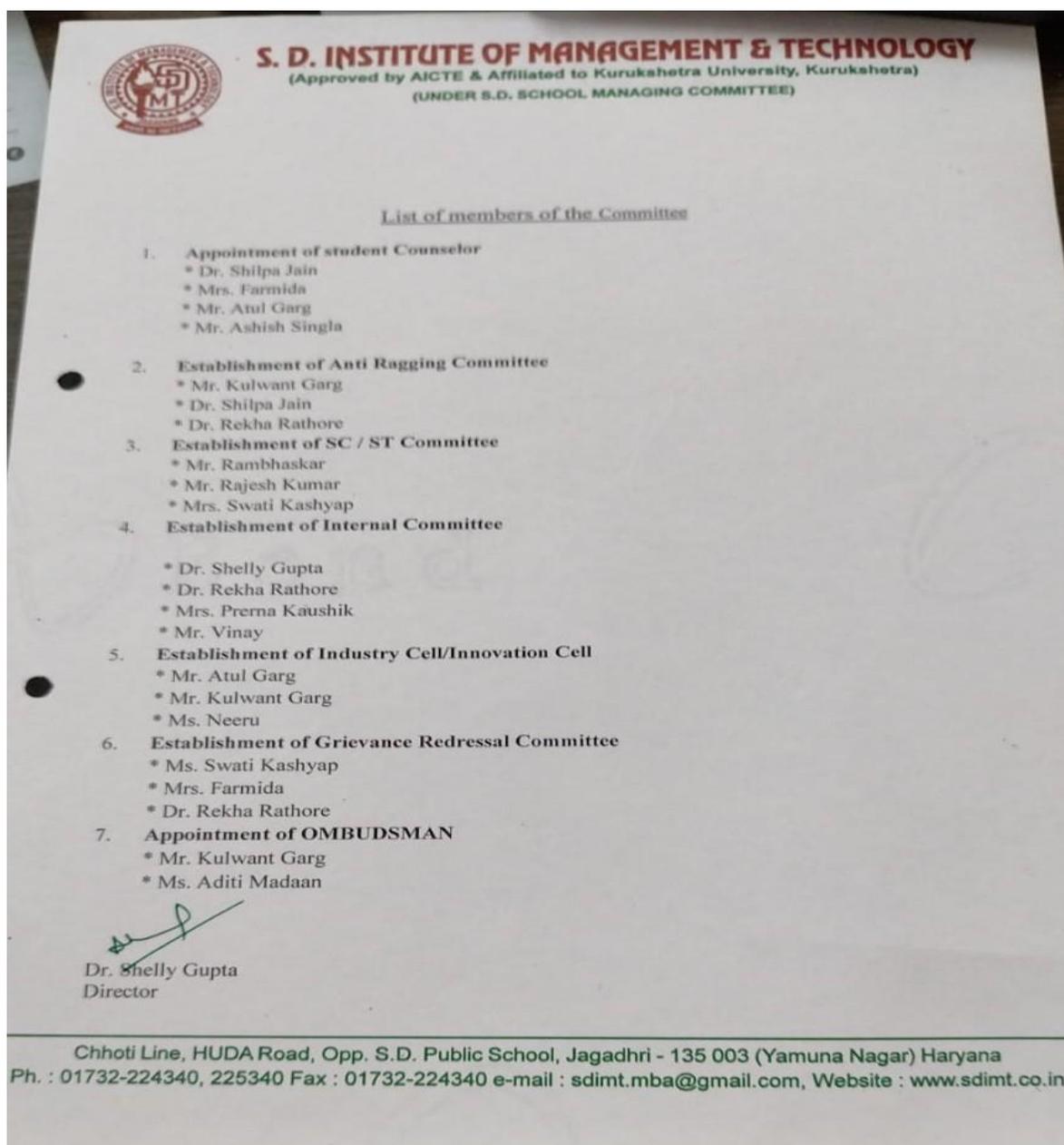
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Students filled the feedback form at the end of each semester regarding faculty performance

11.

Separate committees for Anti Ragging , Internal Complaints committee and Grievance Redressal.



Name of Department	MBA/BBA/BCA			
Course	MBA/BBA/BCA			
Level	Post Graduate / Under Graduate			
1 st Year of Approval by the Council	2009			
	MBA (2023)	BBA (2023)	MCA (2023)	BCA (2023)
Year wise Sanctioned Intake	60	90	60	66
Year wise Actual Admissions	47	78	11	89
Cut off Rank – General Quota	-	-		-
% Students passed with Distinction	9.30 %	7.20%		7.50 %
% Students passed with first class	80.69 %	85.00%		80.00%
Students Placed	90 %	90.4 %		85.2%
Average Pay Package Rs./ Year	7.0 LPA	6.6 LPA		5.0 LPA
Students opted for Higher Studies	-	--		--
Accreditation Status of the course	Not Accredited			
Doctoral Courses	No			
Foreign Collaborations, if any	No			
Professional Activities	Personality Development Programs, Communication Skills, Tally, Capitaline, Use of statistical software like SPSS, Eviews, DEA, Add-On Courses, Remedial Classes , Live Projects and allied			
Consultancy Activities	Yes			
Grants fetched	Self Finance			



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13.

Indoor Sports facilities	:	YES
Outdoor Sports facilities	:	YES
Gymnasium facilities	:	NO
Facilities for disabled	:	YES
Any other facilities	:	AquaGuard for Potable Water, Book Bank Facilities, Study Loan, Desktop for Faculty members.

14.

Boys Hostel	:	NO
Girls Hostel	:	YES

15.

Academic Sessions	:	January to June and July to December
Examination system, Year / Sem	:	Semester System
Period of declaration of results	:	As Per University Norms

16.

Counseling / Mentoring	:	YES
Career Counseling	:	YES
Medical facilities	:	YES

17.

Students Activity Body	:	Placement Committee, Training Committee etc.
Cultural Activities	:	YES (Talent Show , Talent fiesta(Intercollege competition))
Sports Activities	:	YES (Sports Meet)
Literary Activities	:	FDPs , Seminars,Workshops, EDPs, Dissertation Reports,Project Reports and Summer Training Reports, Declamations, Open MIC, Poetical, Symposiums
Magazine/Newsletter	:	YES
Technical activities/Tech Fest	:	Technical Quiz, Technical Sessions
Industrial Visits	:	YES
Alumni activities	:	YES



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18.

Name of the information Officer for RTI : **Dr. Shelly Gupta**
Designation : **Director**
Phone Number with STD Code : **01732-225340**
Fax Number with STD Code : **01732-224340**
E-mail : **drshellygupta@gmail.com**



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All India Council for Technical Education (A Statutory body under Ministry of Education, Government of India)



Nelson Mandela Marg, Vasant Kunj, New Delhi-110070 Website: www.aicte-india.org

APPROVAL PROCESS 2023-24

Extension of Approval (EoA)

F.No. North-West/1-36461202063/2023/EOA

Date: 30-Jun-2023

To,

The Financial Commissioner &
Principal Secretary (Technical) Govt.
of Haryana,
Room No. 503/5,
Sector -17 New
Secretariat,
Chandigarh-160017

Sub: Extension of Approval for the Academic Year 2023-24

Ref: Online application of the Institution submitted for Extension of Approval for
the Academic Year 2023-24 Sir/Madam,

In terms of the provisions under the All India Council for Technical Education (Grant of Approvals for Technical Education) Regulations, 2020 notified on 4th February 2020 and amended on 24th February 2021 and norms standards, procedures and conditions prescribed by the Council from time to time, I am directed to convey the approval to:

Permanent Id	1-6293241	Application Id	1-36461202063
Name of the Institution	SD INSTITUTE OF MANAGEMENT AND TECHNOLOGY	Name of the Society/Trust	SD SCHOOL MANAGING COMMITTEE
Institution Address	HUDA ROAD, CHOTI LINE, NEAR SD PUBLIC SCHOOL, JAGADHRI, DIST. HARYANA, JAGADHRI, YAMUNA NAGAR, Haryana, 135003	Society/Trust Address	HUDA ROAD CHOTI LINE, JAGADHRI, JAGADHRI, YAMUNA NAGAR, Haryana, 135003
Institution Type	Private-Self Financing	Region	North-West
Year of Establishment	2009		

Opted for Introduction of New Program/Level	Yes	Introduction of Program/Level Approved or Not	Approved
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To conduct following Courses with the Intake indicated below for the Academic Year 2023-24

Level	Program	Course	Affiliating Body (University /Body)	Intake Approved for 2022-23	Intake Approved for 2023-24	NRI Approval Status	FN / Gulf quota/ OCI/ Approval Status
POST GRADUATE	MANAGEMENT	MBA	Kurukshetra University, Kurukshetra	60	60	No	No
POST GRADUATE	COMPUTER APPLICATIONS	MCA	Kurukshetra University, Kurukshetra	0	60##	No	No

Level	Program	Course	Affiliating Body (University /Body)	Intake Approved for 2022-23	Intake Approved for 2023-24	NRI Approval Status	FN / Gulf quota/ OCI/ Approval Status
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Approved New Course(s)

It is mandatory to comply with all the essential requirements as given in APH 2023-24 (Appendix 6)

Important Instructions

1. The State Government/ UT/ Directorate of Technical Education/ Directorate of Medical Education shall ensure that 10% of reservation for Economically Weaker Section (EWS) as per the reservation policy for admission, operational from the Academic year 2019-20 is implemented without affecting the reservation percentages of SC/ ST/ OBC(NCL) / General. However, this would not be applicable in the case of Minority Institutions referred to the Clause (1) of Article 30 of Constitution of India. Such Institution shall be permitted to increase in annual permitted strength over a maximum period of two years.
2. The Institution offering courses earlier in the Regular Shift, First Shift, Second Shift/Part Time are now amalgamated as total intake and shall have to fulfil all facilities such as Infrastructure, Faculty and other requirements as per the norms specified in the Approval Process Handbook 2023-24 for the Total Approved Intake. Further, the Institutions Deemed to be Universities/ Institutions having Accreditation/ Autonomy status shall have to maintain the Faculty: Student ratio as specified in the Approval Process Handbook.
3. Strict compliance of Anti-Ragging Regulation, Establishment of Committee for SC/ ST, Establishment of Internal Committee (IC), Establishment of Online Grievance Redressal Mechanism, Barrier Free Built Environment for disabled and elderly persons, Fire and Safety Certificate should be maintained as per the provisions made in Approval Process Handbook and AICTE Regulation notified from time to time.
4. In case of any differences in content in this Computer generated Extension of Approval Letter, the content/information as approved by the Executive Council / General Council as available on the record of AICTE shall be final and binding.
5. As per the AICTE Notification dated 29.01.2014 and amended thereto, it shall be mandatory for each Technical Education Institution, University Department and Institution Deemed to be University imparting Technical Education to get accreditation (NBA) for at least

60% of the eligible courses in the next ONE (1) Years' time, otherwise EoA for the subsequent Academic Year (A.Y. 2024-25) shall not be issued by the Council.

6. Deemed to be University: Institutions Deemed to be Universities (Running Technical Education Programmes), it is mandatory to have AICTE approval from the Academic Year 2018-19 in compliance of the Hon'ble Supreme Court Order dated 03-11-2017 passed in CA No.17869- 17870 /2017.

Prof.Rajive Kumar
Member Secretary, AICTE

Copy to:

1. **The Director Of Technical Education** , Haryana**
2. **The Registrar** ,
Kurukshetra University, Kurukshetra**
3. **The Principal / Director,
SD INSTITUTE OF MANAGEMENT AND TECHNOLOGY
Huda Road, Choti Line , Near Sd Public School,
Jagadhri, Dist. Haryana, Jagadhri, Yamuna Nagar,
Haryana, 135003**
4. **The Secretary / Chairman,
HUDA ROAD CHOTI LINE,
JAGADHRI
JAGADHRI, YAMUNA NAGAR
Haryana, 135003**
5. **Guard File(AICTE)**

Note: Validity of the Course details may be verified at <http://www.aicte-india.org/>

** Individual Approval letter copy will not be communicated through Post/Email. However, a consolidated list of Approved Institutions(bulk) may be downloaded from the respective login id's.

This is a computer generated Statement. No signature Required



Dr. Shelly Gupta
(Director)

The core Faculty of **SDIMT** is led by **Dr. Shelly Gupta**, a very dynamic and reputed academican of the area having vast experience of **21 years** in Teaching and Research. She is Net qualified having Doctorate in Marketing Management. She is a Post Graduate in Business Administration with specialization in Marketing. Her book on consumer behaviour has been widely acclaimed by academic and students. Her research papers and articles have been published in various national and international journals. This self motivated leader having vast experience has successfully inculcated research mindset amongst the students and faculty being actively involved in day to day academics.



Dr. Shilpa Jain
(HOB MBA)

Dr. Shilpa Jain is Associate Professor at SDIMT designated as Head of Department, MBA. She has 20 years of teaching experience at graduate and postgraduate level and has worked with ICFAI. She holds Ph.D. (Economics), MBA (Marketing), MA (Eco) & PGDCA. She has been trained in various workshops at national and international level such as IM (Noida Campus) ASSOCHAM, AIMA & INC Hyderabad. Her articles have been published in various national and international referred journals. She has been a regular project guide of summer trainees. Her area of interest includes Organisational Behaviour, Marketing and Economics.



Mr. Atul Garg
(Assitant Professor)

Mr. Atul Garg is a Assistant Professor at SDIMT having specialization in Finance. He has 16 years of rich experience in academia. His area of interest is Business Statistics, Accounts and Management Science. His qualification is M.Com, M.Phil and MBA. Currently pursuing PhD from Desh Bhagat University, Gobindgarh, Punjab. He has also presented papers in national seminars. His area of research is Finance.



Dr. Rekha Rathore
(HOB BBA)

Dr. Rekha Rathore is HOD BBA at SDIMT specializing in the field of finance. She is having 16 years of rich experience in Academia. Her area of interest includes Business Statistics, Business law and Accounts. She holds MBA, M.Com, M.phil, SLET and PhD. She has presented papers in national seminars. Her area of research includes Micro Finance, Corporate governance and FDI in service sector. She has 8 publications to her credit. She has published one book in the subject of Entrepreneurial Development.



Ms. Prerna Kaushik
(Assitant Professor)

Mrs. Prerna Kaushik is Assistant Professor of Banking & Marketing. She is having 3 years of industrial experience. She did MBA in Banking and marketing. Her areas of interest are Marketing, Banking, Advertising and Sales & Distribution. She did MBA in Banking & Marketing.



Ms. Aditi Madaan
(Assitant Professor)

Ms Aditi Madaan is a Assistant Professor at SDIMT specializing in the field of Human Resource Management. She is having an experience of 5 years in teaching. Her area of interest includes Human Resource Management, Training & Development. Her articles were published in national and international journal & also presented paper in National conference.



Ms. Farmida Salmani
(Assitant Professor)

Ms. Farmida is a Assistant Professor in Computer Science & Application Department. As far as her qualification is concerned, she did MCA from Kurukshetra University. She is having 4 years of teaching experience. She Pursued and completed her projects in ASP.Net. She is Specialized in programming like C, C++, HTML5, CSS3, Visual Basic. She has keen interest in the field of Web Designing. She encourage students to do better and inspires the students to develop their technical skills.



Ms. pooja Rani
(Assitant Professor)

Ms.Pooja Rani is a Assistant professor at SDIMT in Computer Science & Application department. She is having one and half year of teaching experience. Her qualification is Masters in Computer Science & Application. Her area of interest includes Computer programming and mathematics. She is specialized in C and C++.



Dr. Meenu Rana
(Assitant Professor)

Dr. Meenu Rana is an Assistant Professor in Management Department. As far as her qualification is concerned, she has Graduated in 2000 and Post Graduated in 2002 in commerce from Kurukshetra University, Kurukshetra and in 2015 he completed his Doctorate . She started his career from GMN college, Ambala Cantt. in 2005 as a lecturer. She has 15 years teaching experience. Dr. Rana has been working relentlessly and diligently for designing and delivering the content for bridging the Industry Academia gap. She is good event organizer. She is skilled in motivating the students to achieve good academic scores. Her specialization is Finance.



Mr. Ashish Singla
(Assistant Professor)

Mr. Ashish Singla is an Assistant Professor in S.D. Institute of Management and Technology, Jagadhri. He has 9-years teaching experience and 1 year industry experience. He did B.Com. from Maharaja Agrasen College, Jagadhri in 2011 and MBA in field of management with Marketing as major and HR as minor from Maharaja Agrasen Institute of Management and Technology, Jagadhri in 2013. He did M.Com from KUK University. He is a good event organiser. He work applies an evolutionary perspective in the field of Marketing and HR. He has attended Faculty Development Programmes, national Conferences & Seminars.



Ms Meena
(Assistant Professor)

Ms Meena is a Assistant Professor in Computer Science & Application Department. Her qualification is MCA ,UGC NET. She is having more than 4 years of teaching experience. She completed her project in PHP. She is specialized in Programming like C,C++,HTML, CSS. She encourage students to do better and inspires the students to develop their technical skills.



Ms. Ravi kamboj
(Assistant Professor)

Ms. Ravi kamboj is a Assistant Professor in Computer Science & Applications Department.As far as her qualification is concerned she did M.tech in computer science from Kurukshetra University. She is having 2 years of teaching experience. She completed her project in Php.she is specialized in c,c++,Html and web Development. She has keen her interest in the field of web Development.



Ms. Komal

(Assitant Professor)

Ms. Komal is an assistant professor of Management Department with Marketing specialization, in SDIMT. As far as her qualification is concerned, she did MBA and M.Com from kurukshetra university. She is having 4 years of teaching experience. She has a strong background in Academy research and presented papers at national and international seminars.



Ms. Shilpy Goel

(Assitant Professor)

Ms. Shilpy Goel is an Assistant Professor in SDIMT specialising in the field of Finance & Marketing. She is having an experience of 3 years in teaching. She encourages Students to do better and inspire to develop their managerial skills. As an Assistant Professor she believe her enthusiasm and dedication to teaching will be a great asset for SDIMT.



Ms. Shefali Rana

(Assitant Professor)

Ms. Shefali Rana is an Assistant Professor having a strong background in the field of finance and marketing. She encourages her students to identify their abilities and skills. As an Assistant Professor, She believes her enthusiasm and dedication to teaching will be a great asset for the SDIMT.





Ms. Swati Kalra
(Assitant Professor)

Ms. swati kalra is a assistant professor in computer science & application department. As far as her qualification is concerned. She did master in computer science & application from kurukshetra university kurukshetra. She completed her project in Asp. net. She is having an experience of 4.5 years in teaching. She has presented paper in national seminar. She had a keen interest in the field of mathematics , java, database, graphics. She inspire the students to develop their technical skills and inculcate the spirit of team work in them.



Mr. Baldev Singh
(faculty)

Mr. Baldev Singh is an experienced faculty in the computer application department of the esteemed SDIMT. His qualification is MCA under Kurukshetra University Kurukshetra in Haryana. He is technically strong in the various computer application fields like Python, Java, PHP, Oracle and MySQL. He has a greater exposure to deliver lectures with smart techniques. He is committed to helping students in improving and enhancing their technical skills according to corporate sector requirements. With his valuable guidance and motivation students touch the platform of success.



Ms, Kavleen Kaur
(Assitant Professor)

Ms. Kavleen Kaur is an Assistant Professor and Soft Skills Trainer in Management Department. As far as her qualification is concerned, she is an MBA in Finance and Marketing. She is an accomplished trainer with strong interpersonal, conceptual and efficacious communication skills with a responsible and resilient attitude. She has an experience of 2 years in teaching. She is trained in honing the interview skills of students contributing to their holistic growth.



Mrs. Neeru
(Assitant Professor)

Mrs Neeru is an Assistant Professor in Computer Science & Application Department. As far as her qualification is concerned, she did MCA from Kurukshetra University. She is having 2 years of teaching experience. She Pursued and completed her projects in Laravel 5. She is Specialized in programming like C, C++, HTML5, CSS3 Visual Basic. She has done 1 year Diploma in Web Designing .She encourage students to do better and inspires the students to develop their technical skills.